

Work History

Art Director - Publications International. October 2007 - Present

Responsible for the creative development, design and production of print materials for the consumer mass market. Project range included children's books, scrapbooks, photo albums, calendars and journals.

Other responsibilities included preparing files for overseas printing and production, proofing and researching current and projected market trends.

Client list: Babys R Us, Barnes & Noble, Borders, CostCo, Disney, Kohls, Meijer, PIXAR, Sams Club, Target, Toys R Us, Walmart.

Senior Art Director - Celtic Marketing, Inc. April 2004 - October 2007

Created and designed a wide range of print and web advertisements, brochures, trade show displays, billboards, POP, newsletters, presentations, dealer kits, web site architecture, direct mail and corporate identity for both the B2B and B2C market. Worked directly with the Creative Director, clients and vendors to ensure all projects were on-time, within budget and consistent with creative brief.

Additional responsibilities included creative team management, client presentations, photo art direction, copy writing/editing and proofing.

Client list included: Central Life Sciences, College Zone, Cool Globes, Flexco, Median Technologies, Medline Industries, Misericordia, Purina, Land O' Lakes, SIU School of Medicine, University of Illinois Chicago.

Freelance Designer - The Bradford Exchange. February - April 2004

Worked directly with product designers to concept and render technical drawings of various new products for sculptural reference.

Skills

Mac OS X, Adobe CS3 (Photoshop, Illustrator, InDesign, ImageReady, Acrobat Pro.)
QuarkXPress 7, Lotus Notes, PowerPoint, Keynote.

Awards

Gold Davey Award for Dealer Kit
Silver Davey Award for Special Promotion
Silver Davey Award for Web site design
Bronze BMA Tower Award for Product Brochure
Bronze BMA Tower Award for Special Promotion
National Finalist - Utopia U B the Judge for Special Promotion
Gold National Agri Marketing Award for 3-Dimensional Direct Mail
Merit National Agri Marketing Award for Radio Single
Merit National Agri Marketing Award for Customer Brochure
Gold Healthcare Advertising Award for Direct Mail
Merit Healthcare Advertising Award for Total Ad Campaign w/o TV
North American Mature Marketing Award for brochure/collateral
Creative Christmas card favorite of Lewis Lazare

Samples and references upon request.

Jordan Kost

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Education

B.F.A. Graphic Design/Illustration
Valedictorian